

# ConRes Cloud FinOps: Capturing Untapped Opportunities

ConRes Cloud FinOps is an operational framework that can help an organization remove the complexity of cloud and SaaS resources to capture their business value.

## Customer Challenges in the Cloud



### Difficult to Manage

Cloud costs can be difficult to manage with their service variability and cost fluctuations.



### Complex Billing and Pricing

Managing the complex billing and pricing of cloud services ties up internal resources leaving team members unable to focus on business-critical operations.



### Process-Confusion and Overlap

Internal processes don't always match with the efficiencies in the cloud, creating process-confusion and overlap.

## ConRes Cloud FinOps Solutions

FinOps maximizes the business value of cloud and SaaS resources. It enables timely data-driven decision making and creates financial accountability through collaboration between engineering, finance, and business teams.

ConRes Cloud FinOps takes a modern approach in streamlining cloud operations and maximizing the ROI of cloud-based services.

The end-to-end administration and operational support of ConRes can help optimize cloud environments.



# 20%

Implementing FinOps can increase resource allocation efficiency by 20%, ensuring the right resources are available at the right time, preventing bottlenecks, and improving overall productivity.

– Gartner

## Experts in Complete Cloud Governance

In the fast-paced world of cloud-based solutions and AI-driven apps, staying ahead can be a challenge. ConRes Cloud FinOps turns the complexity of the cloud into a business asset.



## ConRes Cloud FinOps Benefits

In addition to consolidating operations and maximizing ROI, ConRes Cloud FinOps can offer:

- **Cost Optimization:** Consolidated billing with flexible payment options.
- **Automated Management:** Account monitoring and management automation tools.
- **ConRes Insights:** Access to free security, cost, and architecture reviews with top-rated third-party tools.
- **Quarterly Business Reviews:** ConRes tech and account teams offer insights into spend trends, best practices, and roadmap proposals.

Contact ConRes with questions at  
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